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## PRESS RELEASE

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Sindelfingen, March 22, 2018

### **Automotive, aerospace, digital and consulting – AKKA Group with a new brand appearance**

**Artificial intelligence, big data and virtual reality are technologies that greatly accelerate the transformation of entire industries. The market for engineering services, research and development is set to double by 2022. With this dynamism and the perspective of growth, AKKA Group is repositioning itself, setting itself ambitious targets: a doubling of sales to 2.5 billion Euros.**

In its worldwide development and technology projects, the French company with 15,515 employees today generates a turnover of 1,334.4 million Euros. In the CLEAR 2022 strategic plan, AKKA formulates key control levers to accelerate both growth and international development. The most noticeable change in Germany is the new joint brand name AKKA for the companies Erbkönig, Gigatronik and MBtech – these companies will present themselves under the same single logo in the future.

Particularly in the German market, the AKKA Business Unit Germany focuses on the automotive, aerospace, consulting and digital sectors, bringing together its consolidated expertise and resources in a manner that is highly customer-oriented. With this step, the Group pursues the clear intention of gaining market leadership in the European mobility sector.



AKKA Group's new brand (source: AKKA)

Further information about the new brand identity on [www.one-akka.com](http://www.one-akka.com)

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Introduction of AKKA's new brand is supported by a campaign (source: AKKA)

#### About AKKA Technologies

*"The best way to predict the future is to invent it.  
Let's share our passion for technology."*

The engineering and consultancy service provider AKKA Technologies provides customers in Europe, America and Asia with the potential of 15,515 competent specialists. These professionals accompany large companies from the Industry and Service sectors during the process of innovation and along the entire product lifecycle – from development to series production.

The competency centers of AKKA Technologies are involved in complex international projects across Europe and provide unique expertise in the key areas of Systems Engineering, Product Engineering, Process Engineering, Support Engineering, Electronics and Embedded Systems, Information Systems and Consulting.

Furthermore, the group has its own research and development center with AKKA Research, which focuses on the next innovative ideas and predicts the technologies of the future.

AKKA has the experience and expertise to implement large transnational projects and supports customers as they tackle strategic challenges. Making AKKA Technologies a leading market player in the area of Engineering, as well as Technology Consulting.

After 30 years of successfully providing innovative ideas, AKKA Technologies achieved sales of 1,334.4 million Euro in 2017. AKKA Technologies is listed on the Euronext Paris TM - Segment B, ISIN Code FR0004180537.

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More at [www.akka.eu](http://www.akka.eu)

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#### About MBtech

Joining forces together under the name AKKA to form the European engineering service provider for technology consulting in the mobility sector.

More information on [www.one-akka.com](http://www.one-akka.com)